

AMENDMENTS

In the Claims:

1.-17. (Cancelled)

18. (New) A method of stabilizing artificial color on hair comprising:

applying to artificially colored hair a composition comprising at least amylose-containing starch.

19. (New) The method according to claim 18 wherein the amylose-containing starch is at least high amylose starch.

20. (New) The method according to claim 19 wherein the high amylose starch comprises at least about 50% by weight, based on total weight of the starch, of amylose.

21. (New) The method according to claim 18 wherein the amylose-containing starch is at least modified starch.

22. (New) The method according to claim 21 wherein the modified starch is at least cationically modified starch.

23. (New) The method according to claim 21 wherein the modified starch is at least nonionically modified starch.

24. (New) The method according to claim 18 wherein the amylose-containing starch is at least amylose-containing corn starch.

25. (New) The method according to claim 18 wherein the amylose-containing starch is present in an amount of from about 0.25 to about 10% by weight, based on total weight of the composition.

26. (New) The method according to claim 18 wherein the composition is a leave-in composition or a rinse-off composition.
27. (New) The method according to claim 25 wherein the composition is a rinse-off composition and the rinse-off composition is at least a pre-shampoo treatment.
28. (New) The method according to claim 18 wherein the composition is chosen from mousse, gels, pomades, waxes, hair sprays, conditioners, or mixtures thereof.
29. (New) The method according to claim 18 wherein the composition further comprises a hair fixative.